

7.16.2020 via Teams/Phone

Attendance: Annie Woodall (KCPL); Jamie Barrett, Sherone Lewis (MSBH), John Schratwieser (KCA), Gail Yerkie (KCHD), Deeann Jones (CC), Shelley Heller (KCC), Shelly Neal-Edwards (KCDSS), Wanda Boyer Absent: Herb Dennis (KCDC), Myra Butler (KCPR), William Clark (DJS), Gordon Wallace, Teverly Swinson, Janice Steffy

Guiding Coalition Attendance: Arlene Lee, Mary Walker, Lisa Starkey, Pat Nugent, Sheila Lomax, LaToya Johnson

Staff and Guests: Doncella Wilson, Jen Rickert

Approval of Minutes from May 21st, 2020. Motion by John Schratwieser, second by Annie Woodall, approved by all.

Action Items

- Review the action plan and provide any additional comments
- Once you receive the Community Plan, review it and provide comments

Asks

- Latoya reach out if you know any businesses willing to have census ambassadors outside
- Reach out if you would like to use Chesapeake Heartland for any community events

Board Business

- We will need to reapprove the upcoming executive slate
- KCLMB has a 10% budget cut that will need to be worked in This will come from the Youth Employment planning project, Healthy Families and Trojan Influence After School program
 - We may have wiggle room on the Housing/Transportation Coordinator salary/benefits

FY20 Highlights

- Add work to get kids connected to the internet
 - It will be more tangible in FY21

FY21 Action Plan

- Goal 1: Raise awareness and understanding of poverty in Kent County
 - o Still feasible given the virtual gathering opportunities
 - Legacy Day August 16/27
 - Virtual series focused on African American history
 - o Add in supporting youth in Racial Equity convenings

- Goal 2: Ensure coordination of services to address basic needs
 - Pivot language around "school"
 - Enrichment beyond what schools can do
 - Is it too soon to begin planning for when kids return to school?
- Goal 3: Expand funding and capacity of the KCLMB to increase navigation services and drive multi-sector collaboration
 - o No comments
- Goal 4: Provide youth experiencing poverty opportunities to 'break the cycle' through education and career pathways
 - Pivot "After school" language
 - Is there anything we can do with the data collected via the survey?
 - What will afterschool programming look like?
 - If we do A/B days, it does align with Trojan Influence program
 - o Utilize college students in engaging youth
- Goal 5: Train all service providers in trauma-informed care with a focus on diversity, equity and inclusion
 - Can we find additional presenters that can provide more detail/more engaging ACEs trainings?
 - Would like to get Doncella trauma trainer certified cost is no more than \$5k

Guiding Coalition Engagement

- Lisa Starkey (Clifton Foundation)- interested/ready to provide funding aligned with our mission once the housing is further along
- Sherone Lewis (MSBH)– if we need trauma-based training exposure, we can publicize it
- Library is looking into programming and we would love to be a promotional source

Community Engagement

- Could do bulk mailing
- Inserts in the news paper
- o Willingness of businesses to share info
 - Sam Shoge at the Chamber of Commerce
- Community Projects revitalizations